

*"If the ladder is not leaning against the right wall, every step we take just gets us to the wrong place faster."*

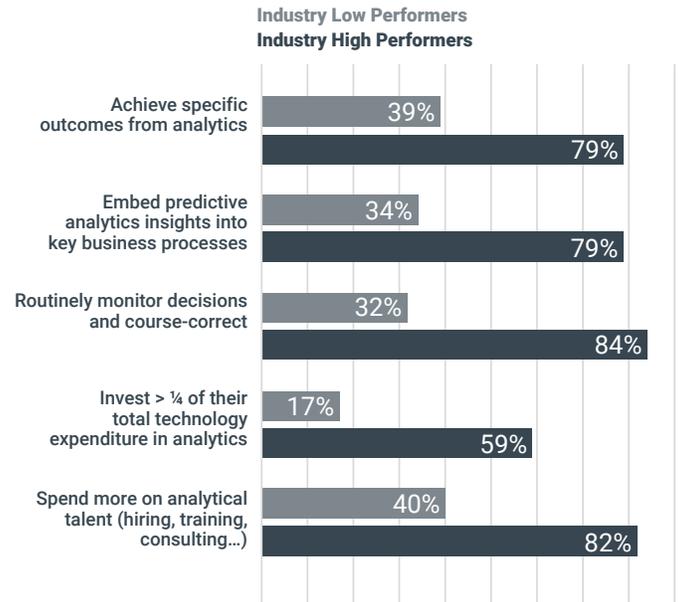
—Stephen R. Covey

## Riding the technology upswing in operations delivers...

In a volatile market, the focus has shifted - well optimization and reliability offers a material path to an increase in your profits. It is proven, companies leveraging analytics in similar industries are:

- Twice as likely to be in the top quartile of financial performance within their industries
- Three times more likely to execute decisions as intended
- Five times more likely to make decisions faster

In our experience at Ambyint, a technology leader that is looking to maximize well optimization efforts with our customers, starting with understanding where you are on the journey is best. Our Well Optimization Assessment service delivers this knowledge to help you make informed decisions related to your production optimization efforts.



277%

**Average ROI of Production Related Analytics Projects**

Source: Harris, Jeanne G. Competing on Analytics: Updated, with a New Introduction. Harvard Business Review Press.

145%

**Average ROI of Predictive Analytic Projects**

**Every dollar spent on analytics returns \$13**

**If you can find the right place to apply technology and analytics, you have a high probability of making next level profits**

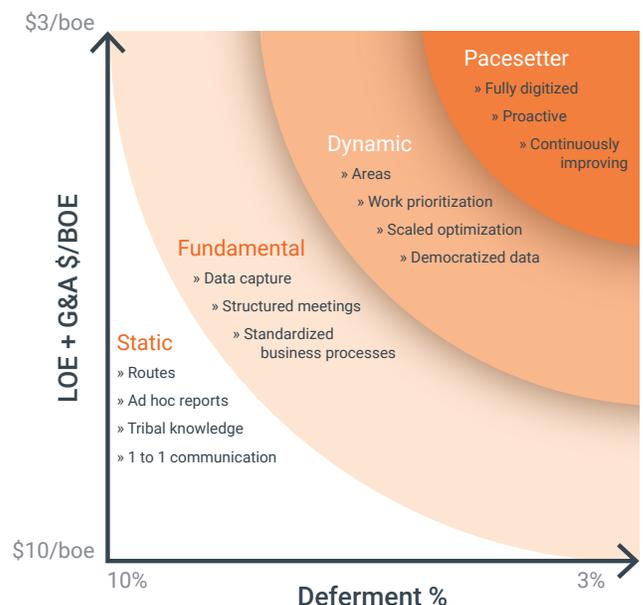
## Leveraging industry expertise to pinpoint which wall to climb to increase your profits

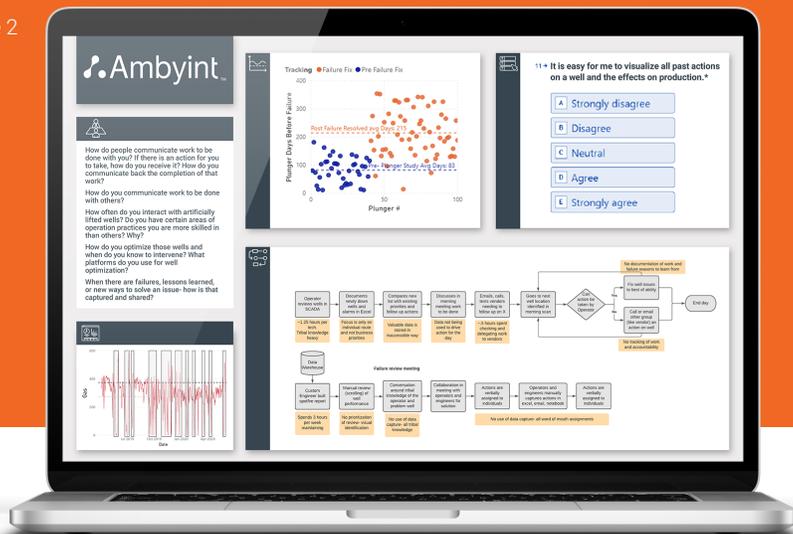
The Well Optimization Assessment will enable you to answer these questions:

- What is the current state of your operations?
- How do you turn these current opportunities into value?
- What opportunities exist in your workflows and optimization practices today?
- What steps can be taken to reach your strategic goals?



**We identify where you are and provide a road map of the most valuable directions you can go**





*Click here and fill out this form if you are interested in a Well Optimization Assessment*

## Well Optimization Assessment



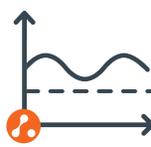
**1 on 1 interviews with your staff**



**Ops meeting process mapping**



**Custom survey for scaled insights and validation**



**Baseline measurements of operations performance**



**Performance metrics and quantitative categorization of opportunities**



**Detailed mapping of opportunities within existing workflows**

## Meet the Team

**Spencer Morrison**  
GLOBAL OPTIMIZATION LEAD

Spencer has a wealth of experience transforming operations in major basins around the US. His thought leadership stems from a deep commitment to continuous improvement. He has a B.S. in Petroleum Engineering from Texas A&M University and a MBA specializing in Business Analytics from Syracuse University.

*"Spencer has the ability to create innovative systems and processes to first understand the root causes of complex problems and then collaborate with a diverse set of stakeholders to achieve lasting improvements."*  
—O&G COO

**Ferdinand Hingerl, Ph.D.**  
DATA SCIENCE LEAD

Ferdi is an industry leaders in data science with over a decade of experience in building software solutions for practical engineering problems using AI, physics, and numerical optimization algorithms. He has a Ph.D. in Computational Geochemistry from ETH Zurich and conducted his postdoctoral research at Stanford University.

**Chris Robart**  
CHIEF COMMERCIAL OFFICER

Chris has worked in the Oil and Gas industry for nearly 15 years and has served as an investor/ advisor to a range of oilfield services, equipment manufacturers, and oilfield technology startups. Chris has been embedded with many O&G operations and is able to translate insight into technology applications to solve the customer's pain. He holds a MBA from the University of Michigan and a B.S. in Systems Engineering from the University of Virginia.



Recieve a **comprehensive report** of the current state of operations and a road map to achieve your strategic goals